

Disclaimer

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Appendix to the Academic Regulations for the Master’s Degree Program in International Business

at the School of Management and Law, Zurich University of Applied Sciences (ZHAW)

Version 3.0

Based on §2 of the Framework of Exam Regulations for Bachelor’s and Master’s Degree Programs at Zurich University of Applied Sciences (ZHAW) of 29 January 2008 and in addition to the Academic Regulations for the Master’s Degree Program in International Business of 12 February 2016, the following appendix to the Academic Regulations for the Master’s degree program in International Business was...

- *decided initially by the Executive Board on 12 February 2016 and*
- *revised most recently by the President on behalf of the Executive Board on 22 February 2017.*

1 Details of the Master's Degree Program in International Business

This course of study consists of the following module categories:

- General Management,
- Intercultural Leadership and Management,
- Research & Consulting Methodology,
- Internationalization,
- Integrative Skills, and
- Master's Thesis.

2 Aptitude Assessment

The aptitude assessment is conducted in the following steps:

- a. Review of application documents concerning:
 - aa. formal requirements in accordance with § 5 (1) of the Academic Regulations
 - bb. proof of required language skills in accordance with § 5 (3) of the Academic Regulations
- b. Admission interview with a focus on:
 - aa. a professional conversation to check the applicant's ability to contribute to a discussion involving the principles of business administration.
 - bb. a discussion of the applicant's motivational position concerning his or her past and intended career path in the context of enrolling in a Master's program
 - cc. reflection by the applicant on his or her international experience based on previous study and practical experience
- c. Summary overall evaluation and written notification of applicant about the result of the aptitude assessment.

Z-SO-W Anhang MSc International Business
HS2017 engl.**3 Structure of the Master's Degree Program in International Business****Preliminary Program**

Module	Module Category	Module Type	Credits
Business Boot Camp ^{nr}	General Management	Compulsory	6

First Semester

Module	Module Category	Module Type	Credits
Intercultural Management & Leadership	Intercultural Leadership and Management	Compulsory	6
International Negotiation	Intercultural Leadership and Management	Compulsory	3
Leadership Elective ^{nr}	Intercultural Leadership and Management	Elective	3
Research Skill Camp	Research & Consulting Methodology	Compulsory	6
Advanced Research and Consulting	Research & Consulting Methodology	Compulsory	6
International Research Project 1	Integrative Skills	Compulsory	6
International Business Project 1	Integrative Skills	Compulsory	6

Second Semester

Module	Module Category	Module Type	Credits
International Economics, Politics & Business Systems	Internationalization	Compulsory	6
Internationalization & Innovation	Internationalization	Compulsory	6
International Governance and Responsibility	Internationalization	Compulsory	3
International Risk & Financial Management	Internationalization	Compulsory	3
International Marketing	Internationalization	Compulsory	3
International Business Elective ^{nr}	Internationalization	Elective	3
International Research Project 2	Integrative Skills	Compulsory	6
International Business Project 2	Integrative Skills	Compulsory	6

Third Semester

Module	Module Category	Module Type	Credits
Master's Thesis ^{nr}	Thesis	Compulsory	12

Modules marked “nr” (not restricted to academic semester period) may require/enable students to complete performance assessment tasks or attend class events both in the academic semester period as well as outside it. The head of the degree program will notify students of such dates.

Students will be notified by the beginning of the registration period of what electives are available.

The head of the degree program may grant applications from students wishing to postpone individual modules to a later semester, provided that the maximum length of the program of six semesters is not exceeded.

4 Module Groups

There are no module groups.

5 English Translation of the Title to Be Conferred

The English title conferred by the program is “Master of Science in International Business (UAS Zurich)”.

6 Double Degree Agreement

For the Master’s degree program in International Business, the ZHAW School of Management and Law offers double degree programs in association with the following partner institutions/degree programs:

Partner Institution	Degree Program and Title	Details
Warsaw School of Economics	Master in Global Business, Finance and Governance	Students complete the double degree program according to the curriculum specified in the agreement. The curriculum is available on the website and regulates the mutually recognized modules. No grades from modules completed at the partner university are taken into account when calculating the final grade.
Audencia Business School	Master in Management	According to the double degree agreement, no modules completed at the partner university are recognized for the MSc in International Business degree awarded by the ZHAW School of Management and Law, nor are any grades from modules completed at the partner university taken into account in calculating the final grade.
Rennes Business School	Master in Management	According to the double degree agreement, no modules completed at the partner university are recognized for the MSc in International Business degree awarded by the ZHAW School of Management and Law, nor are any grades from modules completed at the partner university taken into account in calculating the final grade.

Students who are successful in completing a double degree program will be awarded the title of “Master of Science ZFH in International Business” (in English: “Master of Science in International Business (UAS Zurich)”) by the ZHAW School of Management and Law as well as the title issued by the partner institution in question in accordance with the above table.

Person in Charge of Issuing the Document	Head of Academic Studies	File Location	1.04.01 Leadership Principles	
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1.1.0	22.02.2017	Executive Board	Fall 2017/18	Double degree agreement added